

Up North Digital Consortium

OverDrive Marketplace FAQs

Our OverDrive collection is now managed by the Up North Digital (UND) Steering Committee, made up of people from both coops, as well as the coop directors as non-voting members. Collection Development (CD) now happens through the CD Team. All local requests from patrons go through the CD Team leaders. Please see the UND Agreements for the full details. To join either the Steering Committee or a CD Team, please talk with your coop director.

Billing now goes through each coop. Bills are sent out in late December or early January and are payable to the coop. The coops then pay OverDrive their share of the annual bill.

Libby Ap

The OverDrive App will no longer be supported by OverDrive. They are moving solely to the Libby ap. They plan to wind down the legacy OverDrive app and make Libby the primary way for users to enjoy our digital library. As a first step, they will remove the OverDrive app from the Apple App Store, Google Play, and the Microsoft Store in February 2022. The next step will be to actively encourage OverDrive app users to switch to Libby, with a goal of moving most over by the end of 2022.

- NEW: Up North Digital website (mimics Libby App) - <https://libbyapp.com/library/upnorth>
- OLD: Up North Digital website (legacy) - <https://upnorth.overdrive.com/>

More Information: <https://resources.overdrive.com/libby-faqs/>

Marketplace – if you do not have a log in, please contact your coop director for credentials.

Top navigation bar (black)

Search box to search for items available for purchase/lease and find titles to add to your cart.

Settings: (top right) – this is where you find your account preferences and any balance you may have (if you are logged in with an Advantage Account or with a consortium CD Team Account)

Carts: Carts are where you would place items for order. Click on the orange cart button to see the carts that are automated to run, or any cart you have previously created. To make a new cart, click create cart.

Second navigation bar (blue)

This is where you will find many options like your invoices, reports and support. Let's look at them from left to right. (please note, depending on your login credentials, you may not have all the features noted. If you would like access to something please contact your coop director for more information)

SHOP

This is how you select what type of collection you will be searching. It defaults to OC/OU. You can change what collections you are searching by using the drop down carrot and selecting either: Cost per Circ, Simultaneous Use, and Databases & Streaming.

You also use this drop down menu to create an automated cart and to purchase content credit. Purchasing Content credit will credit your account (Advantage users). You then need to go to the invoice tab to actually print the invoice and send OVD money. You can only use these options with certain credentials.

INSIGHTS: the Menu selection for all reports. The default dashboard is information for the whole consortium. To look at individual library statistics, click the report you are interested in and then use the boxes to select what you want to look at. There are many options to narrow to, to see how and what your patrons are reading/listening to. All reports can be created as an Excel worksheet.

ADMIN

- set your Advantage titles to share with the consortium by using Advantage Plus T
- Upload local content to share with the consortium
- Set MARC preferences and delivery options

CURATE: Create the lists and hot topics that show up on the home page of our site

NEWS – to find all the new latest updates and additions to OverDrive

BILLING – to see invoices and content credit history. This is where you would go if you purchase content credit. After purchasing, you need to go here to print the invoice and pay for it. (There is a day or so lag from purchasing content credit to invoice creation)

SUPPORT – you will find answers to many questions in this tab. You also will find the contact information for OVD. Please note that your first round of trouble shooting should go through the consortium. If they cannot help, then we would go to our account reps.

FEATURED – special collections and items will be highlighted

Advantage accounts: Individual libraries can opt to have an Advantage account. The Advantage account is used to purchase books that will be put the local library patrons at the top of the holds list. Local libraries use additional funding, on top of the consortium fees, that is paid directly to OVD to fund this collection. Advantage libraries can opt to use the Advantage Plus feature to share their titles with the rest of the Consortium.

The Advantage Plus option is set up like a report – and can be run manually on a title per title basis, or can be run based on how long a library has held the title, or on when there are no more holds, etc.... This is a nice option that helps support the whole consortium. If you need assistance with setting up Advantage Plus, contact your coop director or Val for help walking through the steps.

Acronyms Defined

- Cons – this refers to the Consortium collection as a whole

- Adv – this refers to specific libraries who have Advantage accounts.
- MA – metered access: either we lease for 12 or 24 months at a time or for 26 checkouts. Once the time period or checkouts are up, we no longer have the title available.
- OC/OU – these are the titles where we actually own the copy for life. If available, we should always select this model.
- SU – Simultaneous use titles. There are some titles available where you can buy multiple checkouts of a title, for simultaneous usage at the same time. Typically, you can purchase 100 simultaneous checkouts. These are a good choice if we have over a hundred holds.
- CPC – Cost per circ model. We are charged for these titles on a per check out basis. The titles all vary in cost. They are simultaneous use. This is a good choice for Advantage libraries if there is a long wait list for a title and they want to get their patrons through the list.
- Adv Plus Shared – Advantage libraries can set up reports to run that will automatically share their titles with the rest of the consortium. Most of our Advantage libraries do this.
- Cons Active Holds – These are the total holds on a title, including the advantage libraries and their titles.
- Adv Active Holds – these are just the holds on Advantage library titles.

Lucky Day Books – These titles are not eligible for the holds list – so patrons can have a lucky day if it is available when they are looking.

For further questions, contact:

- Val Meyerson, Chair, UND Steering Committee
 - Petoskey District Library: 231.758.3120 or vmeyerson@petoskeylibrary.org
- Linda Adams, Northland Library Coop: ladams@northland.lib.mi.us
- Sheryl Mase, Mid-Michigan Library League: smase@mml.org